



TOI MĀORI HUB

The name Āwhio (swirling winds) is place based as Matangi Āwhio was a traditional trading place in Whakatū. ĀWHIO also refers to the creative process that creatives will work through within this space as they produce their Art.

VISION/ MOEMOEĀ

Whakatū Toi Māori is renowned for arts excellence that is thriving in contemporary and traditional artforms.

MISSION STATEMENT

To provide an inclusive and culturally safe multipurpose facility that fosters, and celebrates Te Taihū Toi Māori creativity, excellence and visibility of all Toi artforms in Whakatū.

TITIRO WHAKAMURI – HAERE WHAKAMUA



Artists and creatives across Te Taihū have been working together for many years. These collaborations often happen through wānanga in support of each other at Marae or in Iwi spaces. Toi Māori thriving within its own communities but not visible within the wider public except through exhibitions and the like. This proposal is a step towards a public facing dedicated space within Whakatū that promotes, supports and highlights Toi Māori and their Artists. In turn ensuring the customs and traditions are maintained and flourish for our future generations.

This kaupapa aims to be inclusive to all Toi Māori Artist's in Te Taihū.

VALUES

Ngā Uaratanga



- **Whanaungatanga** - Acknowledges and celebrates shared whakapapa.
- **Auahatanga** - To promote and encourage creativity and revitalize traditional and contemporary arts practices.
- **Kotahitanga** - To unite towards common goals within a Te Ao Māori Toi space
- **Kaitiakitanga** - To protect and ensure capacity and capability growth of Toi Māori within Te Taihū, for future generations
- **Manaakitanga** - To be Cultural Ambassadors through our works and deeds.
- **Tuakana/Teina** - To nurture up and coming artists with the provision of workshops, mentoring and wānanga
- **Hauoranga** - To enhance the physical, mental and spiritual wellbeing of the artists and whānau.

ARTISTS INVOLVED - Ngā Ringatoi



Currently we have relationships with 60+ established artists who are proficient exponents within Toi Māori. Some are locally, Nationally and Internationally known and respected within their field.



These art forms include, but are not limited to;

- Weaving - Harakeke, kete, piupiu, hieke, putiputi, kakaahu, korowai, taniko, tukutuku
- Whakairo - bone, pakohe, taonga puoro, pou whenua
- Painting - contemporary fine arts, kōwhaiwhai
- Kapa Haka - waiata composers, taonga pūoro and performers
- Taa moko - kānohi and contemporary
- Graphic design - Māori designer, web design, typography
- Performing arts - Waiata/haka proponents in composition and performance, theatre and film.
- Fine Arts - Painting landscapes, portraits and Māori themed art, uku and ceramics
- Photography
- Videography
- Fashion and Textiles
- Traditional knowledge - Rongoa (medicine) Sustainable
- Writing - poetry, script writing.

OPPORTUNITIES

Housing the ability to transform into studio and rehearsal space, classes, small to large wānanga, exhibitions and retail.



- Support community art celebrations.
- Increase economic stability for artists
- Support pathways into arts professionalism
- Network with other Arts communities and organizations.
- Host visiting Toi Māori artists into the region
- Create Māori arts collective of Te Tauihu artists
- Host artist residencies (local, national and international artists)
- Upskill capability of individual artists by running free workshops i.e- business financials, business startup, arts funding, project planning
- Linking established and emerging practitioners for upskilling and mentoring Tuakana/Teina
- Levering physical hub to promote an online presence
- To increase the visibility of our unique stories through public art works, Pou Whenua and Toi
- To support our Marae revitalisation of taonga

Purpose fit property on Paru Paru Rd

An ideal venue has become available and we are in discussions around this property.

Once we can show the property owner that we have sustainable funding, we can sign the lease and we move in by February 2024.



Re-imagining the proposed ĀWHIO site



- ĀWHIO will provide an Inner City Maori Arts creative space.
- An education centre for all that provides workshops with a Te Ao Māori focus.
- A gathering place for all creatives.
- A place for collaborative work within their given field.
- A place for exhibiting and purchasing authentic local Māori Art.
- ĀWHIO is a place to dream so Whakatū let's dream big.

NAU MAI, HAERE MAI

COME JOIN OUR

ĀWHIO WHĀNAU



PROUDLY SUPPORTED BY:



Donna McLeod -Te Atiawa Ngati Rarua lives on McLeod Bennett Papakaiinga in Motueka. A published poet, a playwright and performer. In the 80s was part of Te Ohu Whakaari and has spent the past 10 years with Te Oro Hā .Recently her work Tense on the Nelson Tenth was commissioned by the Nelson Arts Festival,in 2022 Te Oro Hā had Residency with the festival and produced a Lightbox show about Parihaka at the Nelson Cathedral. Te Oro Hā were also commissioned in 2023 Te Ramaroa Light Festival. Her writings are included in many Anthologies including,Eastbourne an Anthology Makaro Press 2013, Headlands VUP 2017 and Te Awa o te kupu Penguin Random House 2023 Donna was the Maori Art advisor and curator of the Award winning Te Noninga Kumu the Motueka Public Library. She is a member of Tasman Creative Communities . Her passion is finding both an economic pathway for Toi Maori Artists,and the public having access to the magnificence that is Toi Maori.



Anne Rush MNZM- Anne is a well-respected Nelson-based visual artist, who has worked across a wide range of arts and cultural development projects. Apart from creating her own exhibitions at commercial and regional galleries, she was researcher and project manager of the benchmark symposium, *Destination New Zealand – Capturing the Cultural Tourist* (1998). Served on the *APEC Prime Ministerial Advisory Group on Arts and Culture* (1999), *National Working Party on Cultural Tourism* (2000), *Queen Elizabeth II National Working Party on Community Arts* (1993). More recently Anne held governance roles on *Creative New Zealand- Arts Council Toi Aotearoa* and *Creative New Zealand Arts Board Toi Aotearoa* between 2014-2017.Regional projects include;- co-founding the *Nelson Bays Arts Marketing Network* (1993) and *Nelson Regional Guidebook – Art in its Own Place* (1994) Founder member of *Light Nelson/Te Ramaroa*, and more recently General Manager of *Make/Shift Spaces Incorporated* 2019 - to present, Anne fully supports the establishment of Āwhio as a Toi Maori Hub. There is a clear community need for so many reasons, and this is our moment in time to act!



Louisa Paul - Raranga (weaving) mainly Harakeke is where I feel at home. This skill was shared with me by my weaving mentor and greatest supporter ever, Aunty Shirley MacDonald. She would take me, teach me and more importantly ‘make me’ learn different patterns and techniques from herself and other weavers we may come across. It is my zen space and it brings me so much joy. I create on the cuff or as the need arises and dabble in taniko, crotchet and contemporary dyes. Although I am raranga focussed I am committed to the sustainable practices of our environment. This applies to the harvesting and the utilization of every part of the resource to reduce para (waste) I’m looking forward to helping towards the development of a facility like this as it keeps me connected to our people, places and taonga.